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the New Fox Late Night Show!

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1995

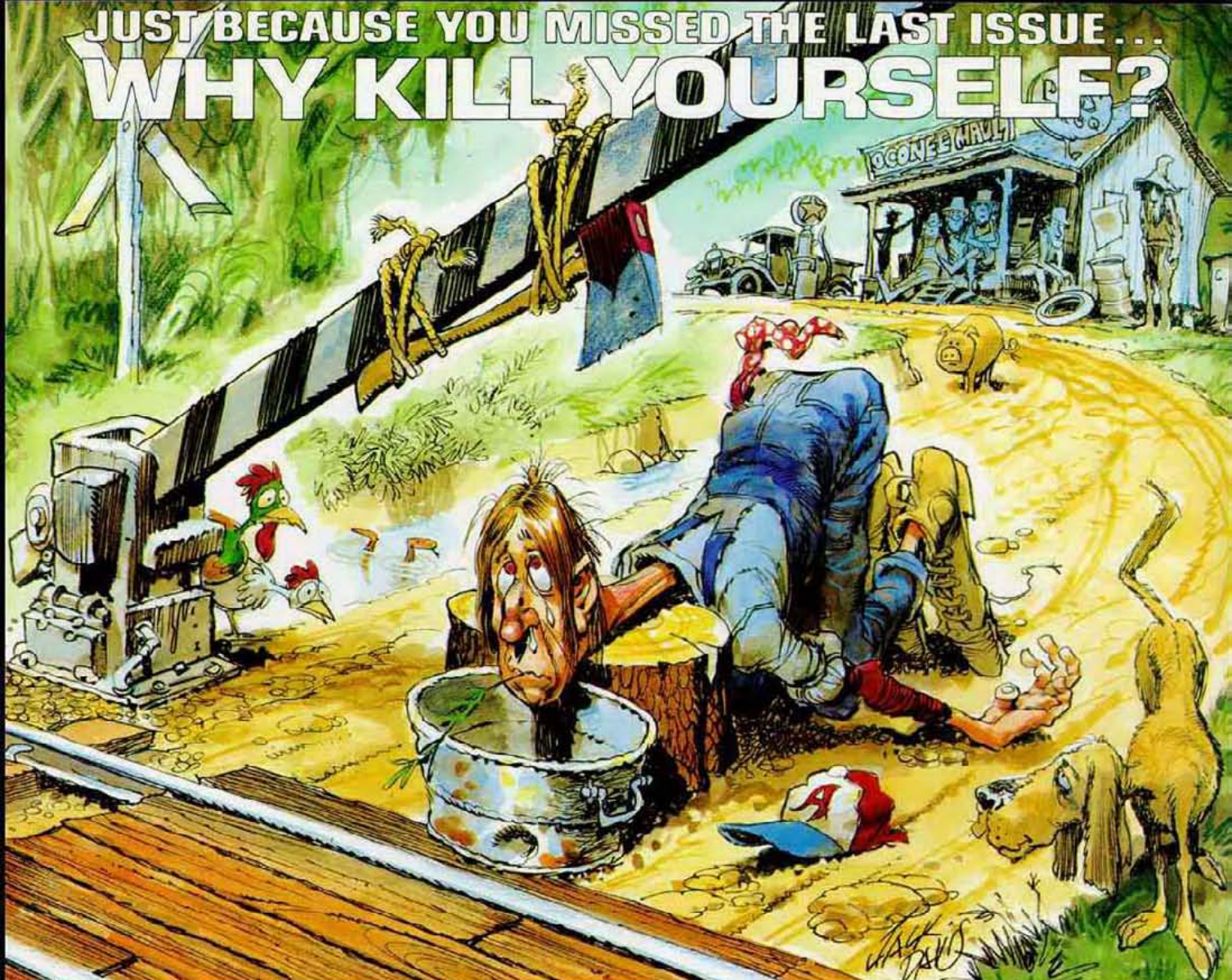
MAD

tv



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MADtv



and don't forget
these idiots who
bring you

MADtv

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president & editor-in-chief

Paul Levitz

executive vice president & publisher

Joe Orlando

vice president & associate publisher

Nick Meglin & John Ficarra

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Jonathan Schneider

art director

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Bob Rozakis *executive director-production*

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the usual gang of idiots

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Quincy Jones
David Salzman
Adam Small
executive producers

James Jones
producer

Jonathan Aibel
Fax Bahr
Sean Beam
Glenn Berger
Blaine Capatch
Rob Cohen
Orlando Jones
Patton Oswalt
Adam Small
writers

John Blanchard
director

Emily Wolfe
line producer

John Sabato
production designer

Sharon Trojan Hollinger
associate director

Scott Senechal
associate director/stage mgr.

Jim O'Donnell
art director

Matthew Davis
Kurt Heydle
editors



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MEET THE CAST OF

MADtvTM



Bryan Callen

stunned critics and audiences alike with his fierce portrayal of Frankenstein. They were stunned because he happened to be performing in the musical *Hello Dolly*. He has a recurring role on the daytime drama *Another World*, and recurring car payments on a Chevy Caprice. Bryan calls New York City his home, and calls his agent a parasitic crook. He holds a black belt in karate, so we will refrain from doing any more jokes at Mr. Callen's expense.

David Herman

was trained at the renowned Performing Arts High School, oddly enough, as a zoologist. Prior to MAD TV, he landed parts on *Spenser: For Hire* and *Guiding Light*, oddly enough, as a zoologist. His feature film credits include *Born On The Fourth Of July*, *Lost Angels* and several cameo appearances in movies shot by his parents with the video camera they recently purchased.



Orlando Jones

is no stranger to the FOX network. He is, however, a stranger to quality programming. He began his professional career as a staff writer for the hit TV show *A Different World*. He went on to become co-producer for the show *Sinbad*. He is ending his TV career by appearing on MAD TV.



Phil LaMarr

Comedian/actor/Midas Muffler salesperson Phil LaMarr recently appeared in the hit feature film *Pulp Fiction*. He also purchased tickets to see *Waterworld* and *Pocahontas*. His television credits include *The George Carlin Show*, *Mad About You* and *The Fresh Prince of Bel-Air*. His most important television credit is his ability to unscramble cable channels using a wire hanger and some tin foil.



Artie Lange

worked as a longshoreman while he pursued an acting career. It was good training, as union rules dictated that he had to "act real busy" while actually not doing anything. From there he went on to sketch and improvisational comedy. Artie helped found the hot sketch comedy group LIVE ON TAPE. He lives in Union, N.J. and commutes to MAD TV in Los Angeles daily. He already has 4 million frequent flyer miles.



Mary Scheer

wanted to get into show business, but chose appearing on MAD TV instead. She has appeared on *Beverly Hills, 90210* and *Quantum Leap*, but her biggest TV credit remains charging a 32" Sony on her VISA card. She was born in Detroit, but relocated to Los Angeles when she couldn't find the return half of her economy airline ticket back home.



Nicole Sullivan

Sketch comedian, actress, and designer of the *Stealth Bomber*, Nicole Sullivan's television credits include *Herman's Head*, and the yet unscreened *Herman's Foot* and *Herman's Butt-Crack*. She has performed both on and off Broadway, but never inside a theatre. In addition to sketch comedy performing, Nicole has done a fair amount of writing — mostly to her folks, asking for more money since MAD TV pays lousy.



Debra Wilson

began doing sketch/improv comedy as a hobby after she found stamp collecting "too emotionally challenging." She was such a standout talent, it led to a professional career as a series regular on *The Uptown Comedy Club*. Her special skills include puppeteering and snake handling. The latter has been very useful in her dealings with the producers of MAD TV.



No show can be all things to all people. If you're into intellectual content, you can tune in *Nightline*, *Nova* or *Meet The Press*! If you're into babes, boobs and raw sex, then you'll probably be watch-

What's On the

CINEMAX Saturday Night Movie

If a producer is lucky enough to get Robin Williams and his brilliant, spontaneous comedy in your movie, what should you do? Right! Make him read 19th century poetry verbatim! If you're waiting for a risqué joke about Longfellow, forget it — this is the very special 750th deadly showing of *Dead Poet's Society*!



E! ENTERTAINMENT Talk Soup

If you want to gawk at a freakish menagerie of hooting malcontents while deluding yourself that you're secretly "above it all," this is your show! If you think that long blank stares and cocked eyebrows are an effective substitute for actual comedy, this is your show! If you want to see hosts so vapid that Kato Kaelin had a successful guest shot, this is your show! Yes, why watch all 31 hours of daily dysfunction, when you can get it boiled down into a half-hour, and without those annoying last-minute psychologists "healing" everybody! Featuring new host Phil Donahue!



SHOWTIME All-Star Boxing

Who says that boxing is dead? Tonight's star-studded card culminates in the fights that have the world abuzz.

WCFMBBV champion George Foreman puts up his title against Michael J. Fox, and former champ Leon Spinks fights that tough guy wannabe from the Dunkin' Donuts commercials!



CBS Entertainment Tonight

The hour-long weekend edition of ET features Mary Hart's special investigation into the serious issue of on-line censorship. Where does the Internet go too far, and how can we put a stop to it? Every parent should watch — unless they want their child to have total access to computerized smut and salacious content. Then John Tesh gives an ET look at this year's celebrity hooters!



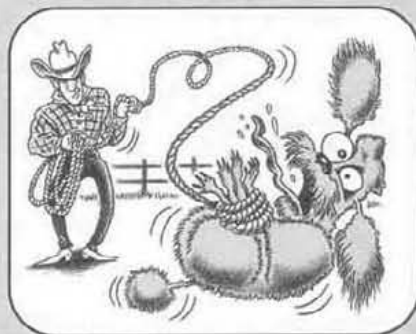
ing *Baywatch*, *Melrose Place* or *Meet The Press*! Even we admit that *MAD TV* may not be your cup of tea. So, to be fair, open and honest, here's the answer to the burning, itching question...

Other channels?



ESPN Sports Night America!

Unfortunately, on Saturdays, other networks have the rights to baseball, football and basketball. But ESPN will bring all the other top sports events to your living room, starting with tonight's women's indoor croquet quarterfinals, followed by the annual dog-lassoing championships from Butte, Montana!



C-SPAN Public Policy Roundup

Will the gentleman from Oregon support the effort to table the discussion on whether or not "Yield" signs should be included in the addendum to the statewide by-way improvement measure to be voice-voted on at a later quorum? Only C-SPAN brings you all the action!

MTV Aisle Three

Following the success of "reality-based" programming such as *Road Rules* and *The Real World*, MTV broadcasts the signal from the surveillance camera at a Corpus Christi 7-Eleven.

Remember, MTV isn't exactly coming out and saying that you drooling sheep will watch absolutely anything, but if you tuned in all last season to see the drama over whether or not Puck would rinse his dishes, this is the show for you!



THE DISNEY CHANNEL Disney's Bloopers, Bleeps and Blunders

See Mary Poppins crash and burn! See Lady sniff the Tramp! See Ariel the Mermaid contract ichthyosis! You'll see these and all the other crazy mistakes and screw-ups that will have Walt Disney spinning in his cybertronic freezer!





THE NASHVILLE NETWORK

Hat Chat

A sensitive, searching interview with Garth Brooks' hat.



THE WEATHER CHANNEL

The Very Best of the Weather Channel!

Tonight: June 1987!

VH1

We Were The World: Ten Years Later

This 10th anniversary special looks at the creators of the USA For Africa charity record, and the tragic turns their careers have taken. While Lionel Richie seems happy nowadays in his job at Tasti-Freez, Michael Jackson is interviewed out on the ledge of the Sony Building after selling just a million or two copies of *HIStory*. But even Michael's recent series of problems are nothing compared with the ghastly fate that has befallen Quincy Jones, who has been reduced to producing a moronic late-night comedy show on FOX.



SCI-FI Channel

Outrageous Tales of Fiction From Dimension X

A retrospective of alibis from the O.J. trial.



TNT

MAD Magazine Presents: Up The Academy

Watch what happens when MAD Magazine leaves the world of print and heads for the screen! Tune in and be one of the 15 people who have actually seen this...uh, classic.

This Summer, 20th Century Fox is proud to present...



Hello. My
name is **Forrest**.
Forrest Gump.

*...the most reassuring film of
the decade, what is sure to
become the feel-good motion
picture event of a lifetime...*

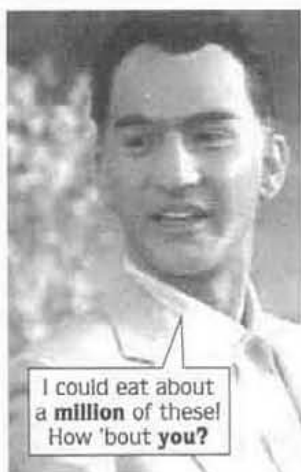


Would
you like a
chocolate?



No.





I could eat about a million of these! How 'bout you?



'Scuse me. I asked you a question!



Look! I'm diabetic! I don't want any of your damn chocolates! What are you? Stupid or something?



Mama always says, "Stupid is as stupid does!"



BLAM!
BLAM!
BLAM!

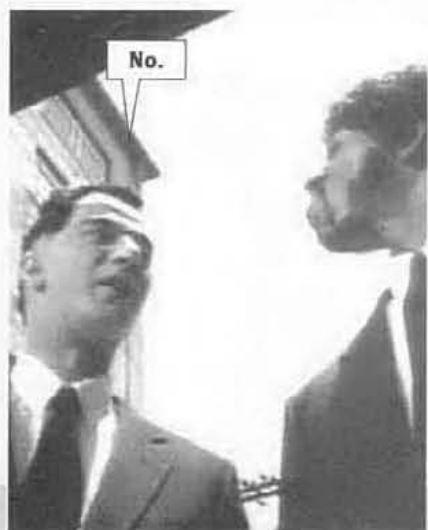
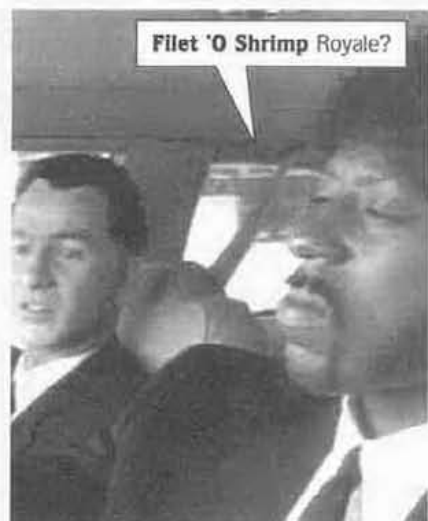
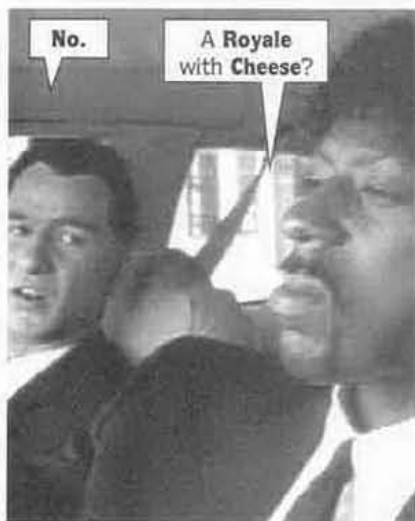


GUMP FICTION

WHIZZ

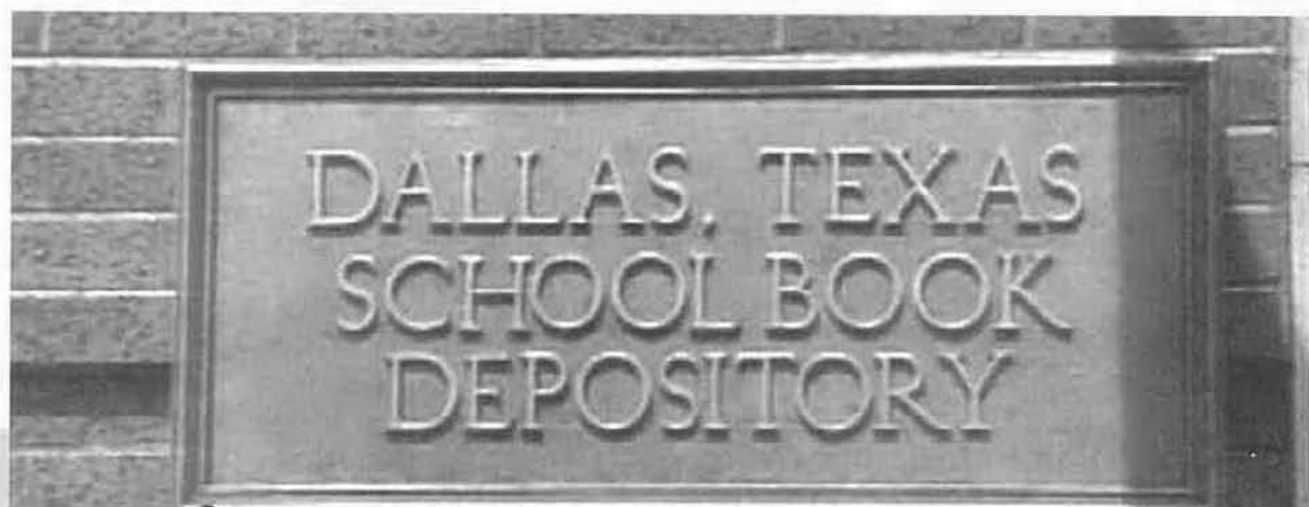


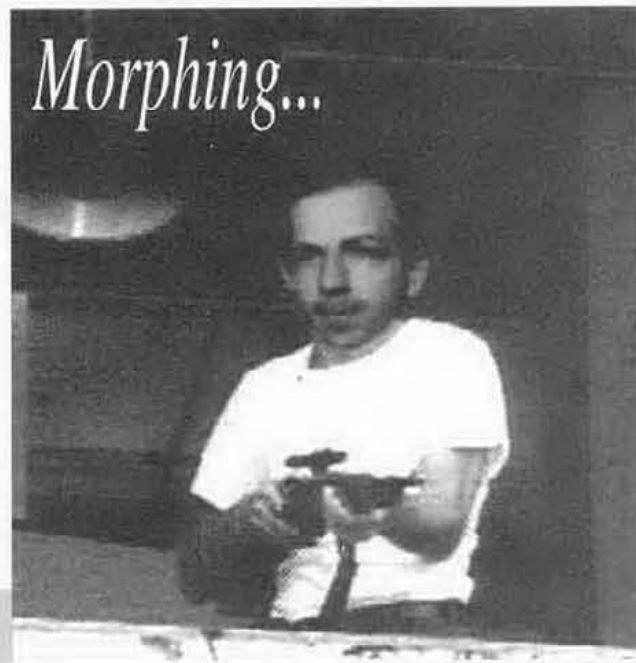
Fast Food...





Magic Bullets...





Loopy Broads...



I do believe
Marcellus, my
husband, your
boss, told you to
take me out and
do **whatever**
I wanted!



Okay!



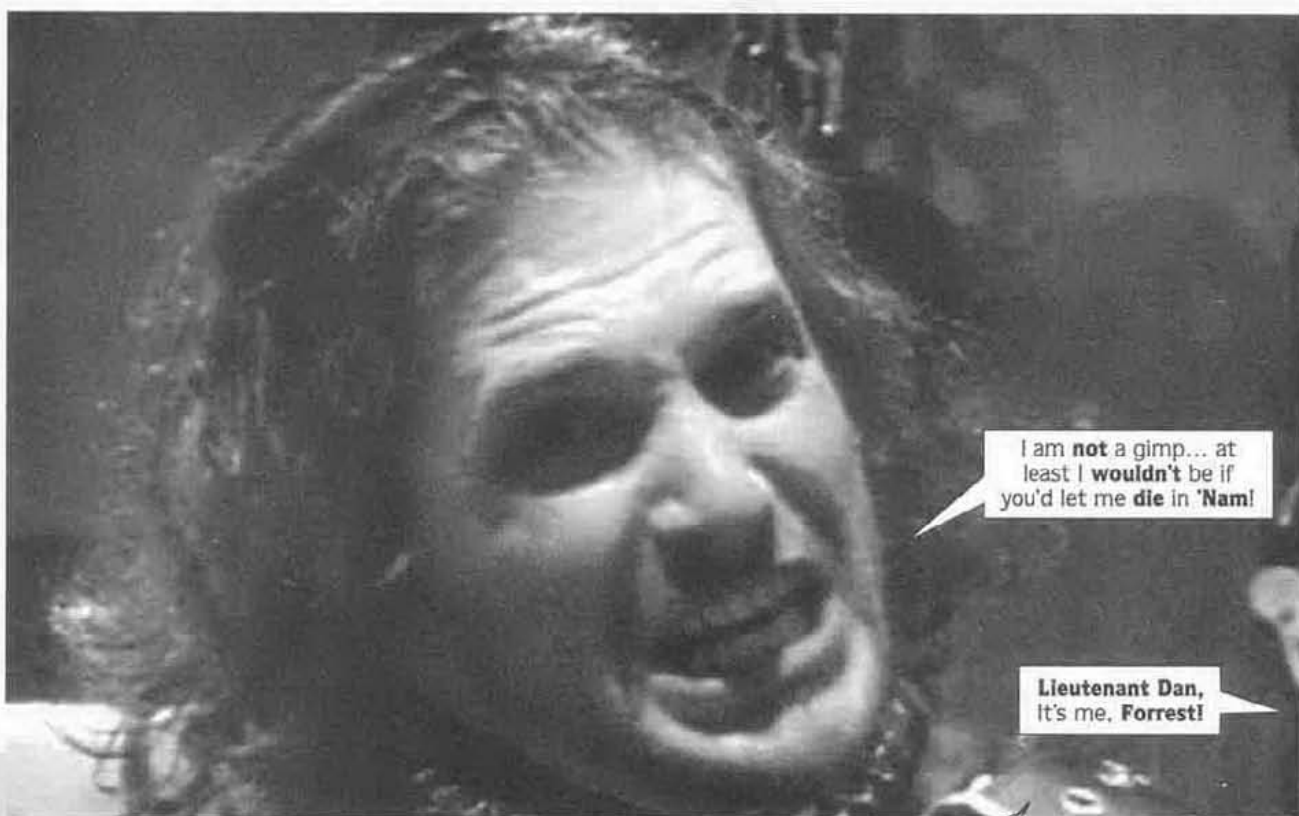
Rumpus Room Romantics...







Gump, meet the
gimp! Gimp, Gump!



I am **not** a gimp... at
least I **wouldn't** be if
you'd let me **die** in 'Nam!

Lieutenant Dan,
it's me, **Forrest!**

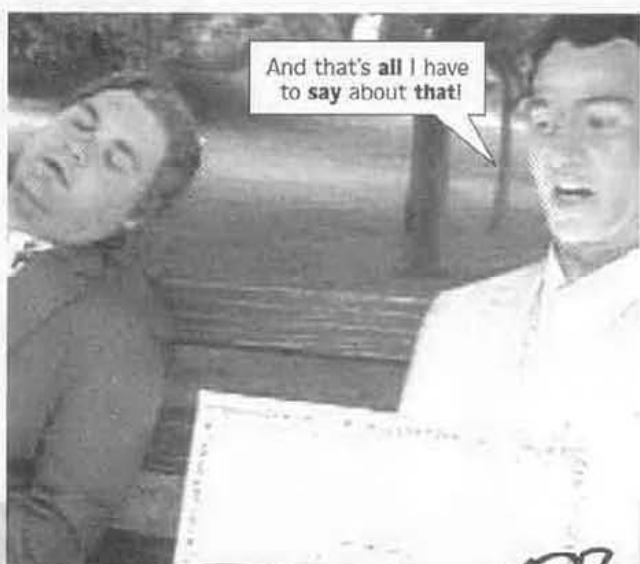
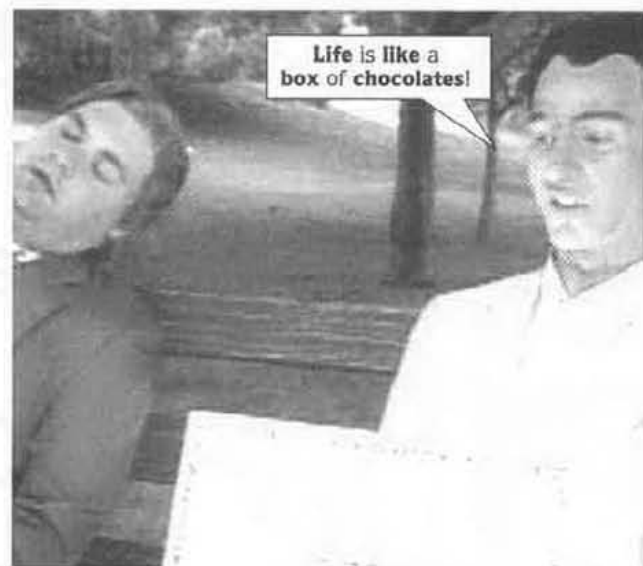


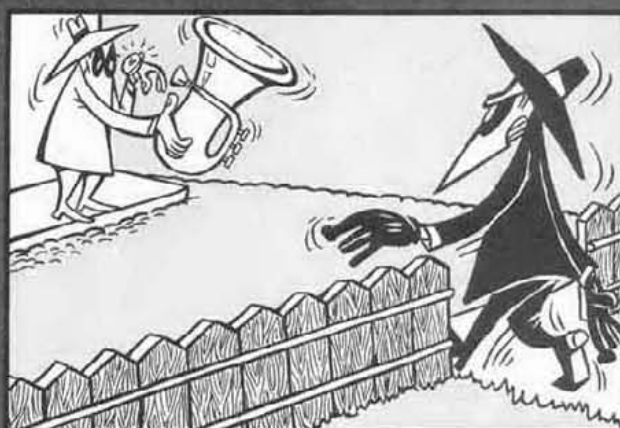
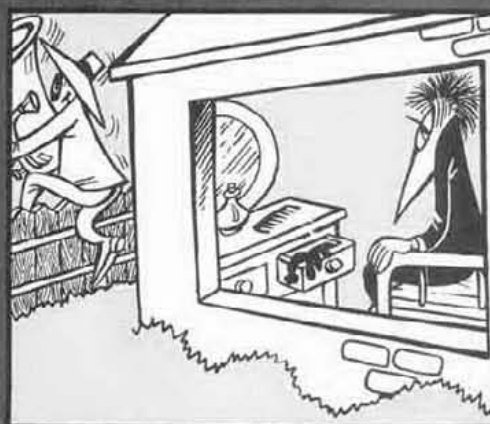


Die, you sweetly retarded, catch-phrase spewing morons!!!



*The film
critics are calling violently heartwarming...*





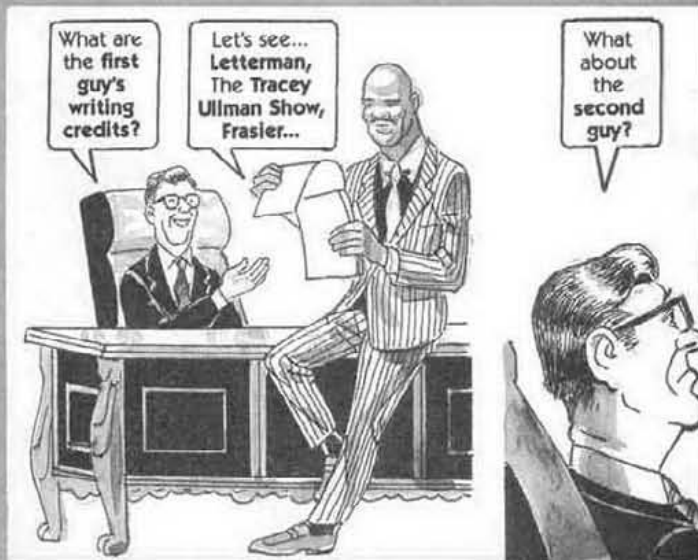
(ORIGINALLY APPEARED IN MAD #152, JULY 1972)

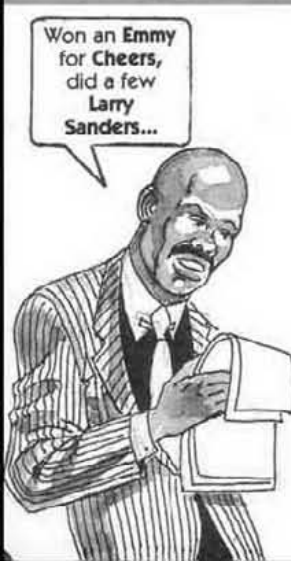
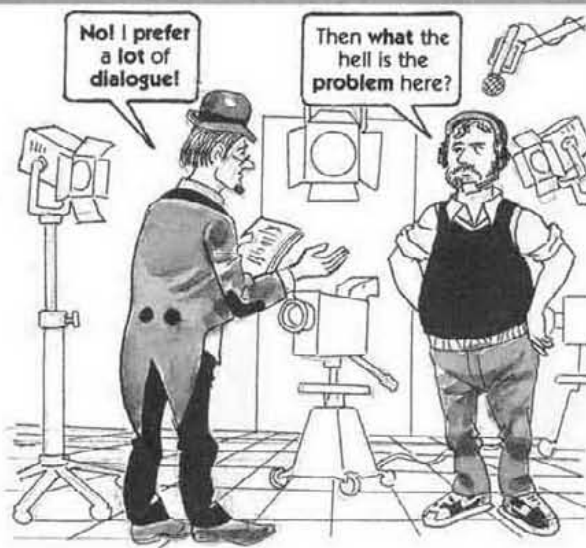
The Lighter Side Of MAD-TV...



ARTIST: DAVE BERG

WRITER: FRANK SANTOPADRE







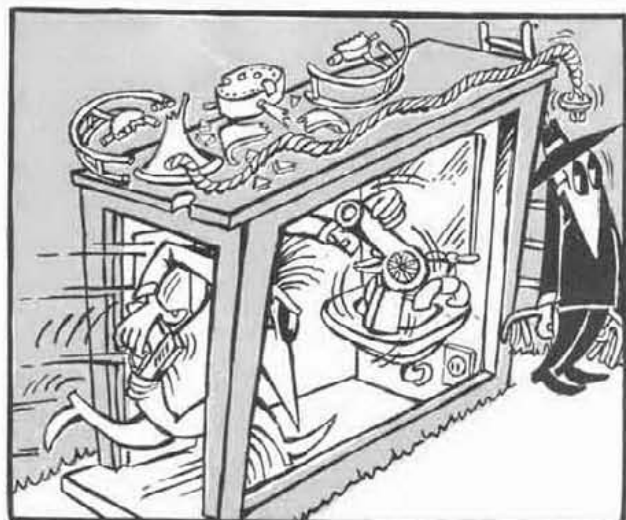
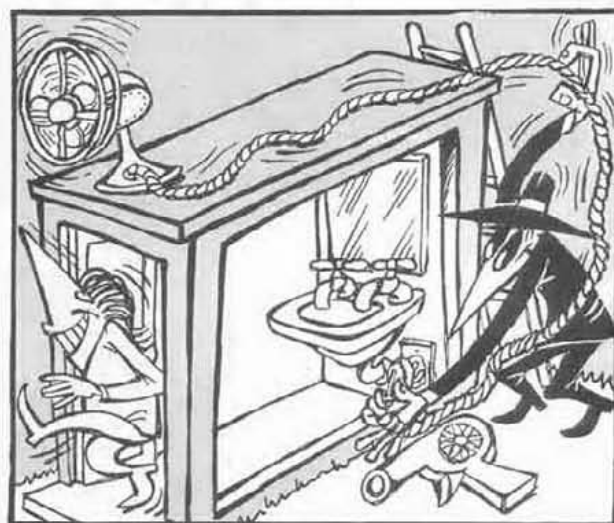
ONE FINE EVENING IN THE CASTLE

ARTIST: DON MARTIN





(ORIGINALLY APPEARED IN MAD #167, JUNE 1974)



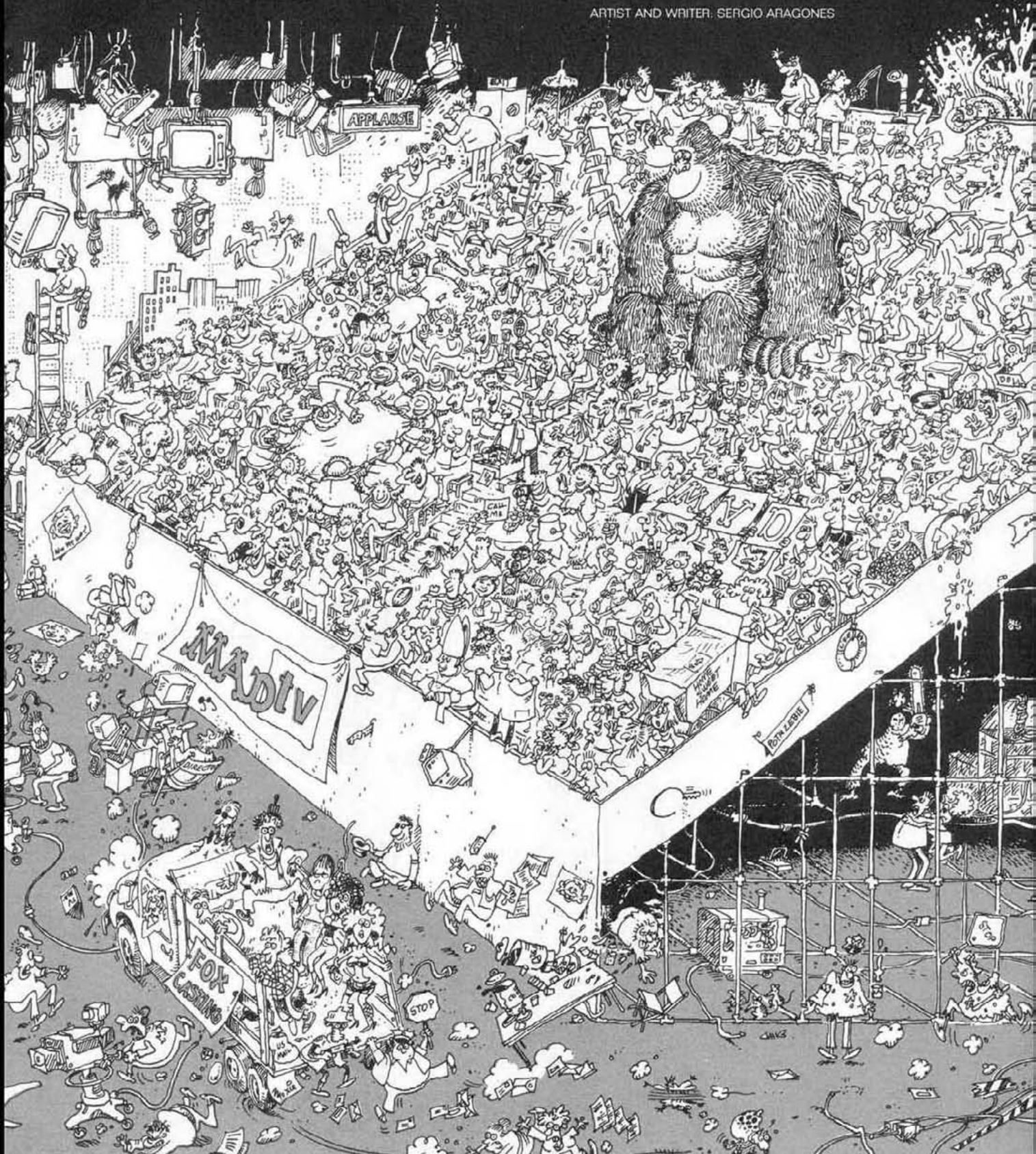
(ORIGINALLY APPEARED IN MAD #256, JUNE 1986)

Sergio Aragones on



the Set of MAD-TV

ARTIST AND WRITER: SERGIO ARAGONES



COMMERCIALS WE'D LIKE TO SEE

Are you
out there
ACI? Of
course
you are.



You know how **all along** you've been telling us here at MT&T to *put it in writing*? Subtly suggesting that we haven't been telling the truth about our savings? *Put it in writing*? Well, I'll do one better than that!



This is
a Holy
Bible.



I swear to God
that our rates
are **20% lower**
than ACI's.



You won't see those
other guys doing that.
I guess ACI just
doesn't believe in God.

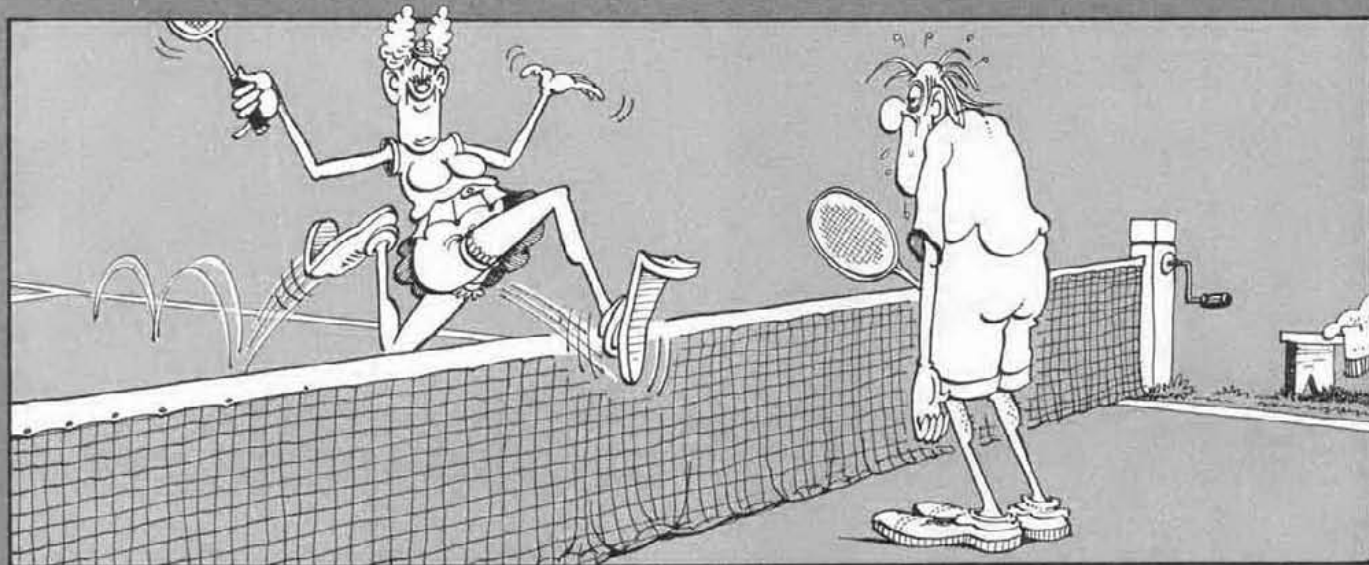
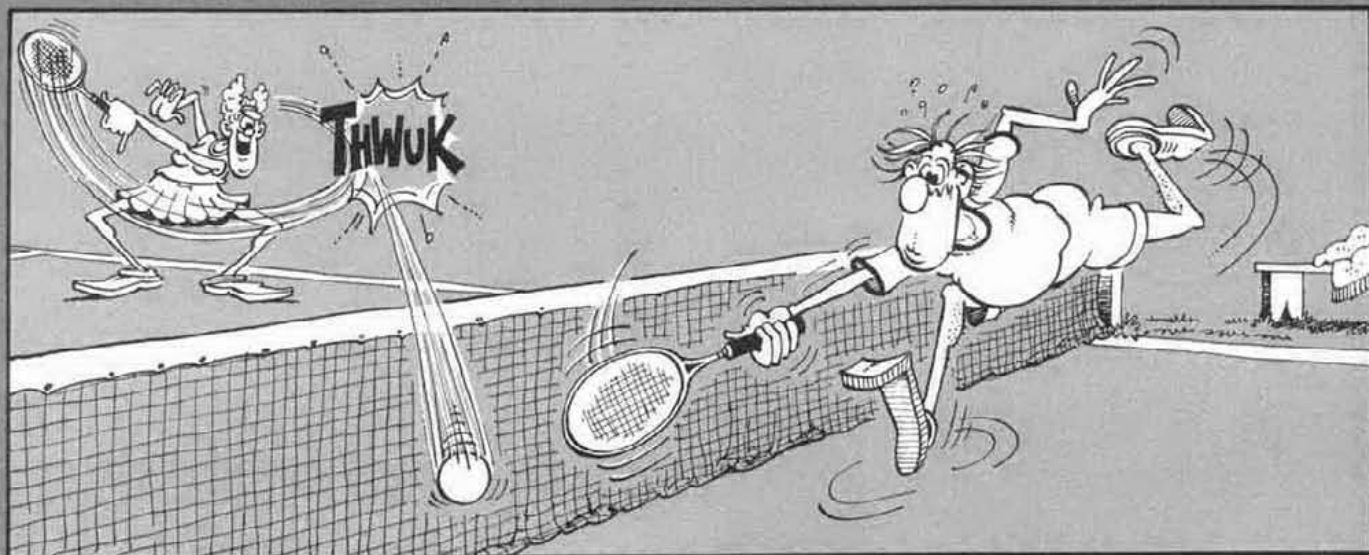


**STOP
DEALING
WITH
PAGANS!**



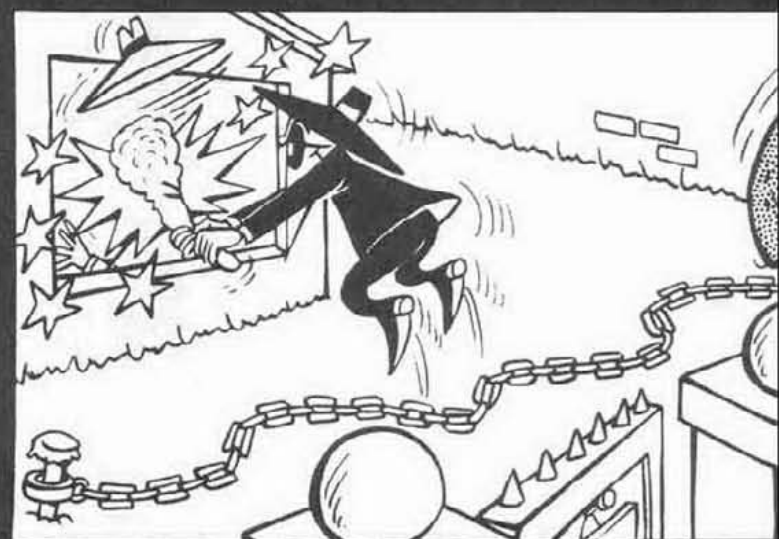
MT&T-
The Righteous Choice

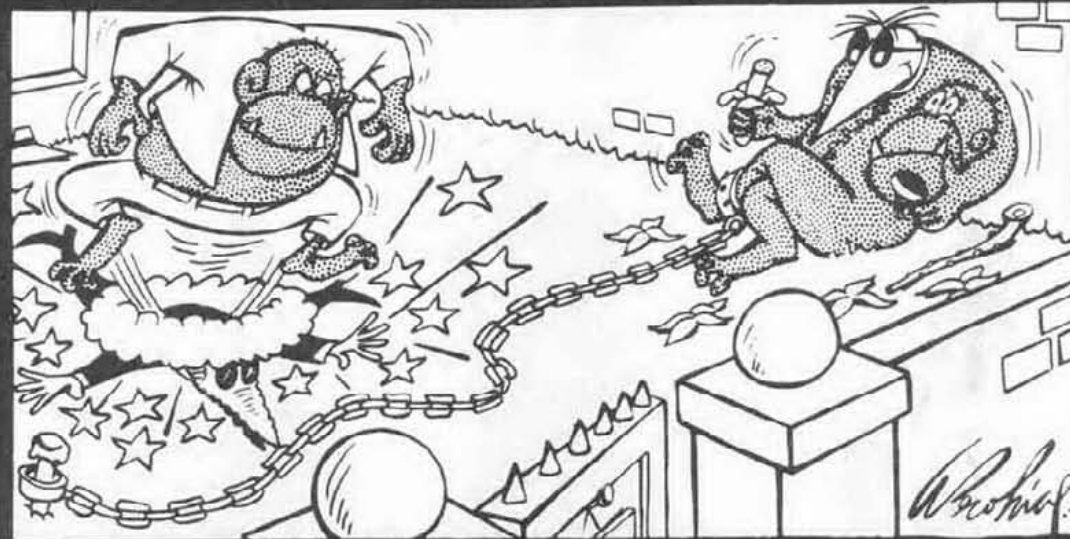
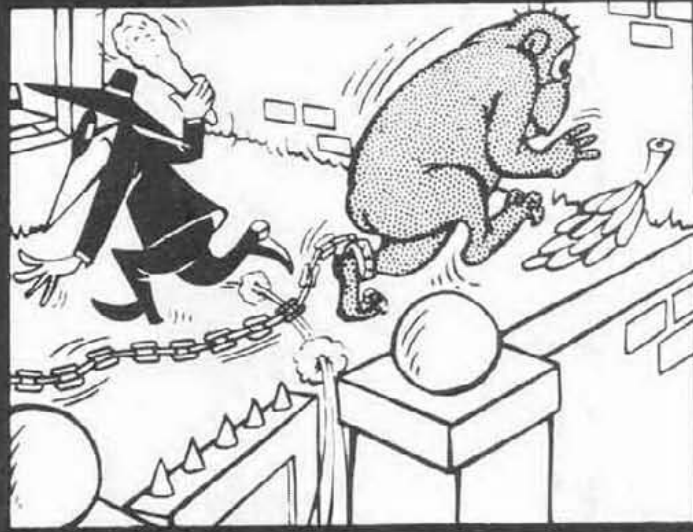
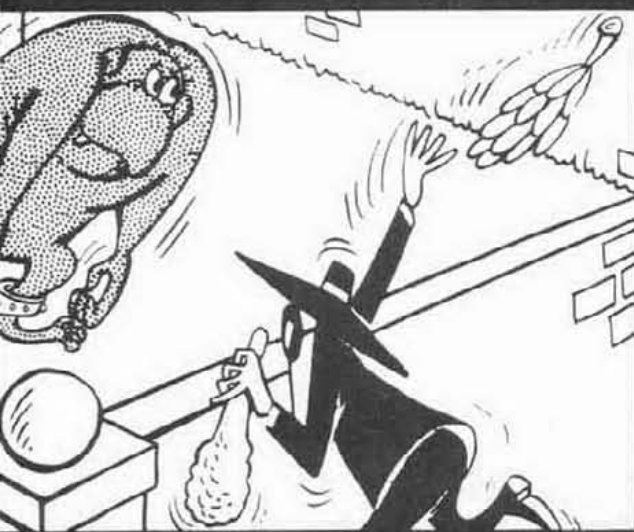
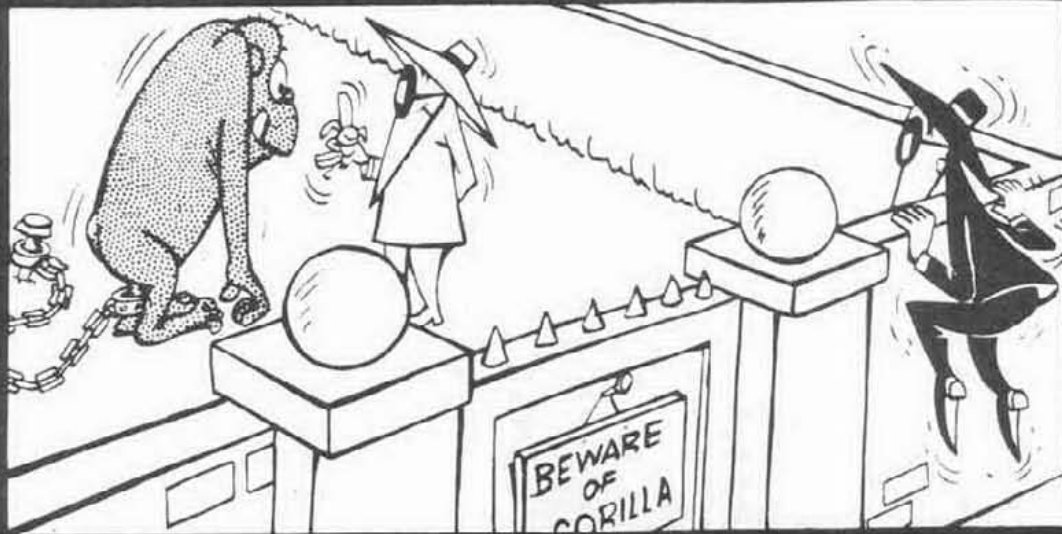
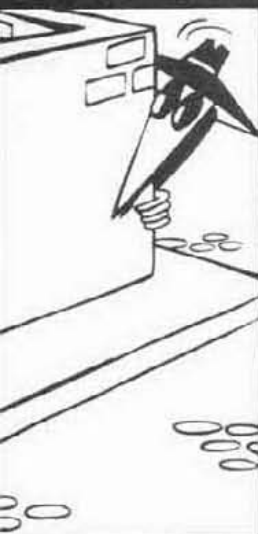
ONE DAY ON A TENNIS COURT



(ORIGINALLY APPEARED IN MAD #168, JULY 1974)

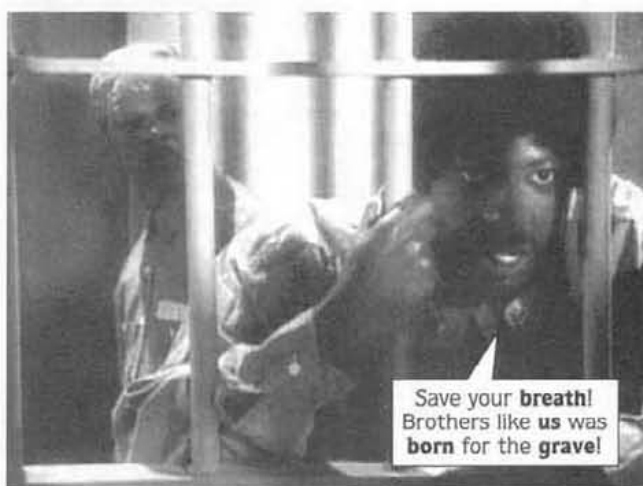
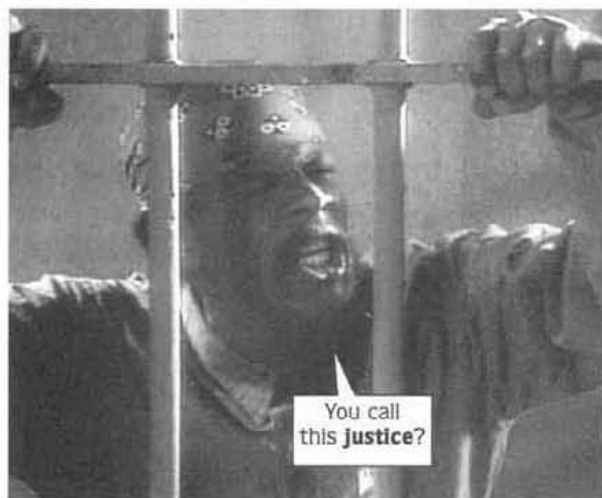
ARTIST: DON MARTIN





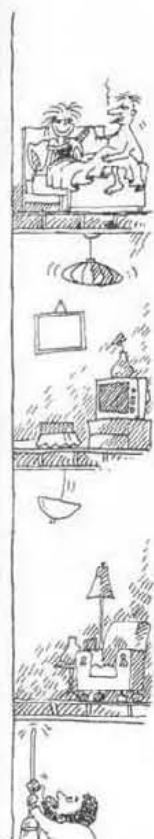
(ORIGINALLY APPEARED IN MAD #98, OCTOBER 1965)

IT AIN'T



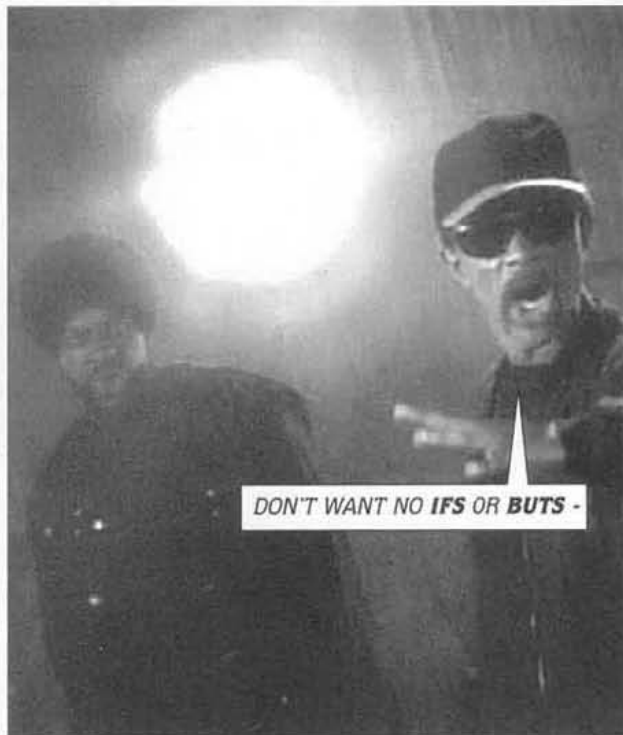
EASY!

31

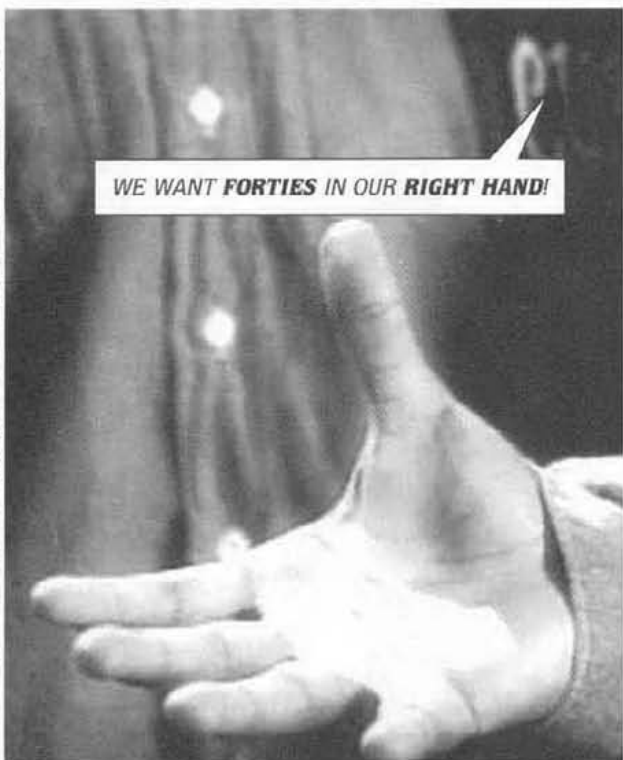




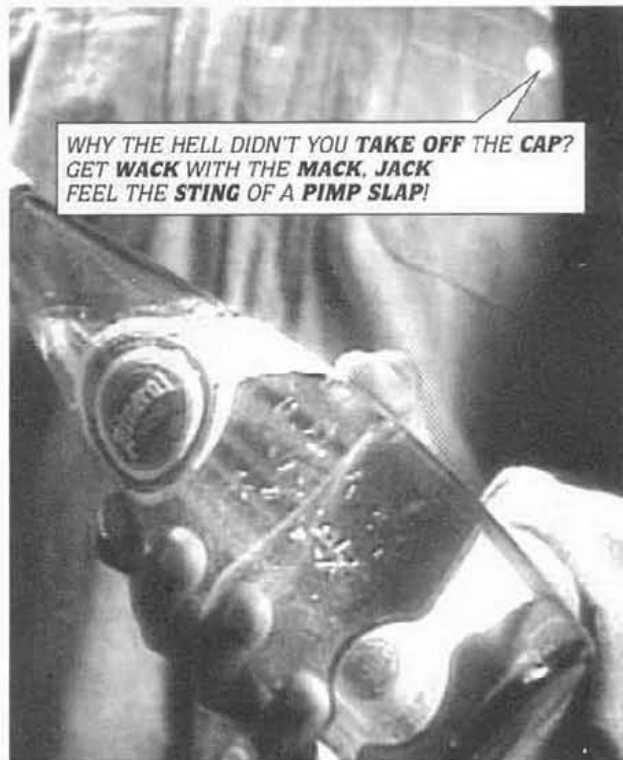
PUNKS **JUMP UP** JUST TO GET **BEAT DOWN**
ICE CUBE, ICE-T
 SMOKIN' UP YOU **CLOWNS**.
 ICE-T'S THE MAN, Y'ALL **UNDERSTAND!**



DON'T WANT NO **IFS** OR **BUTS** -



WE WANT **FORTIES** IN OUR **RIGHT HAND!**



WHY THE HELL DIDN'T YOU **TAKE OFF** THE **CAP?**
 GET **WACK** WITH THE **MACK, JACK**
 FEEL THE **STING** OF A **PIMP SLAP!**



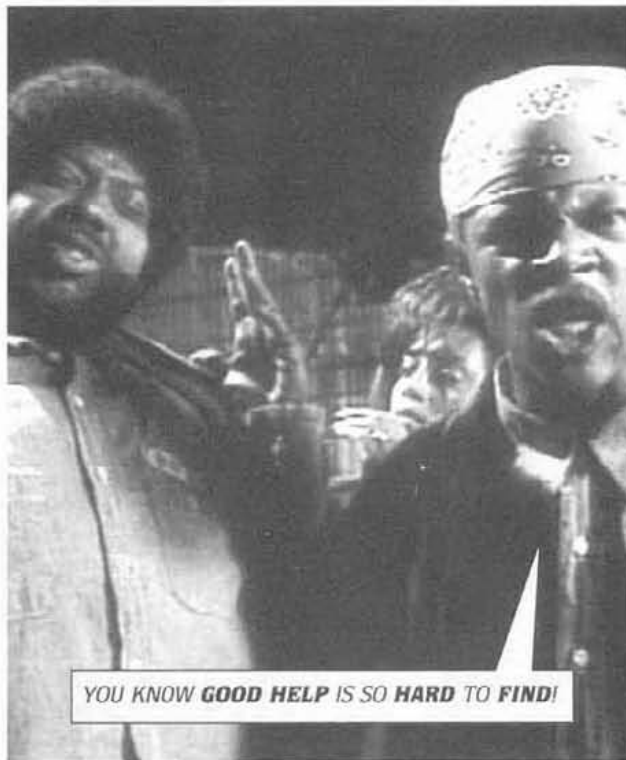


MY AGENT ALWAYS **TELLS** ME
YOU'RE THE **BEST** AND THE **BADDEST**

WELL WHY AIN'T I THE **UNCLE**
ON **FAMILY MATTERS!**

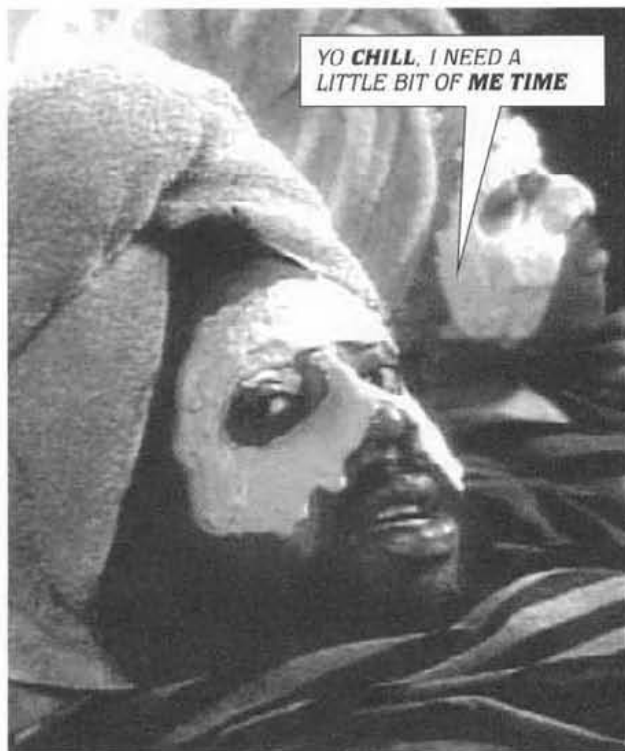


CUBE DON'T **FEAR** THO' I JUST ROLL, YO!
HAVE **THE VALET** BRING ROUND MY **VOLVO!**

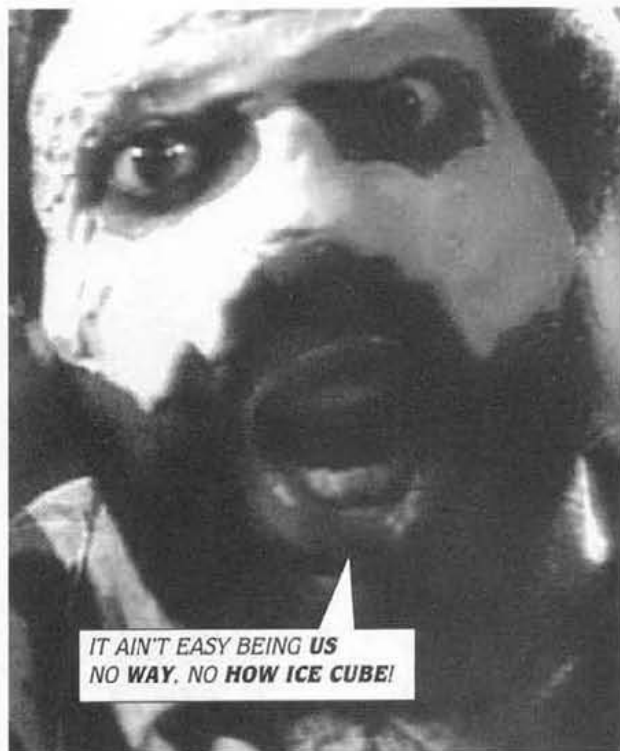


YOU KNOW **GOOD HELP** IS SO **HARD** TO **FIND!**





YO **CHILL**, I NEED A
LITTLE BIT OF **ME TIME**



IT AIN'T EASY BEING **US**
NO WAY, NO **HOW ICE CUBE!**

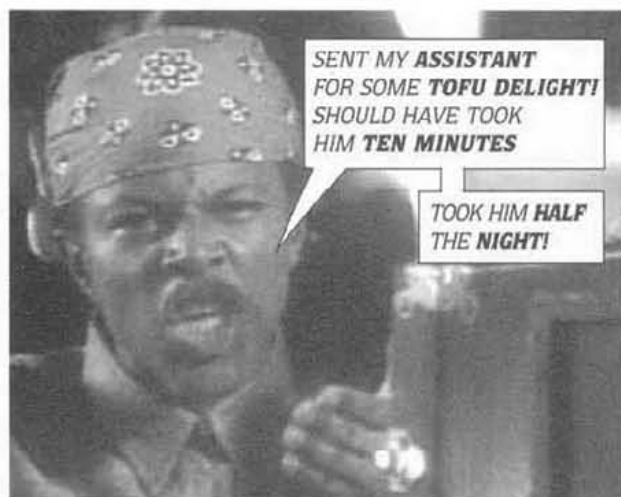


ICE-T!



NO **SWINE** OR **COW!**





SENT MY **ASSISTANT**
FOR SOME **TOFU DELIGHT!**
SHOULD HAVE TOOK
HIM **TEN MINUTES**

TOOK HIM **HALF**
THE **NIGHT!**



TWENTY MINUTES
LATER HE **RETURNED**
WITH THE **GRUB!**



NO BEETS!

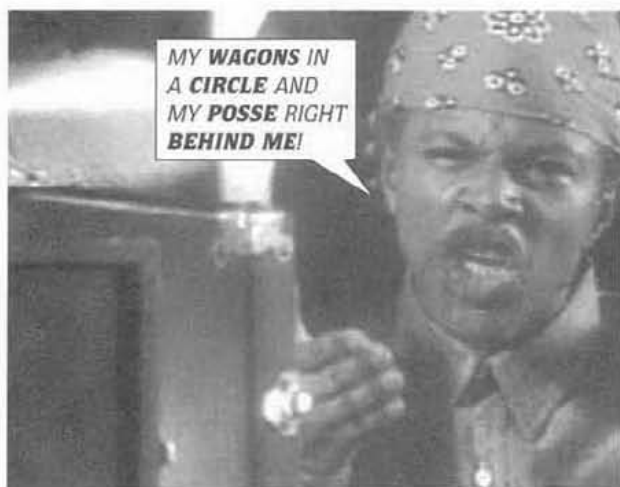


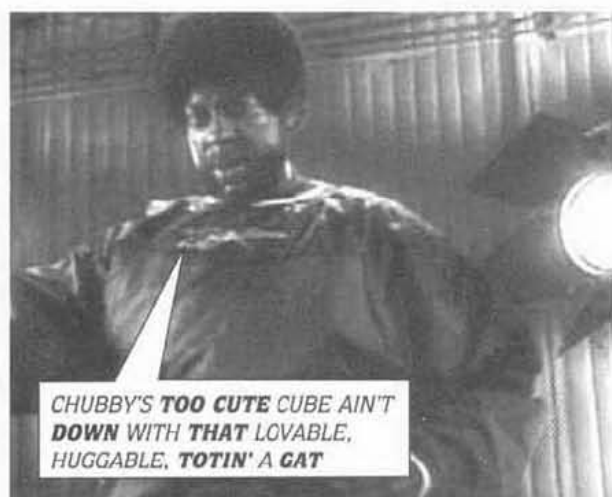
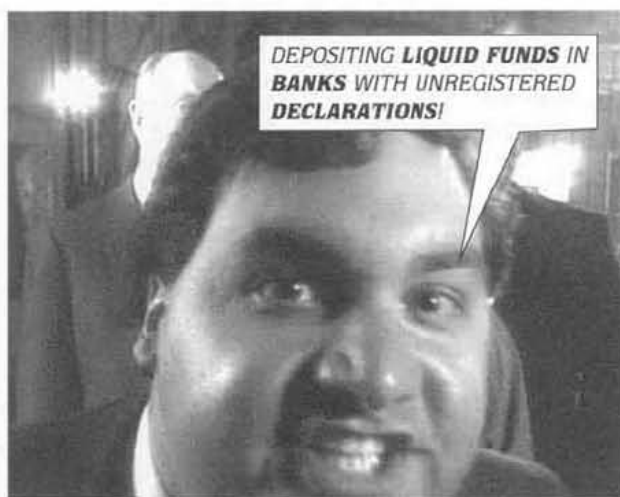
NO CARROTS!



NO TOFU!

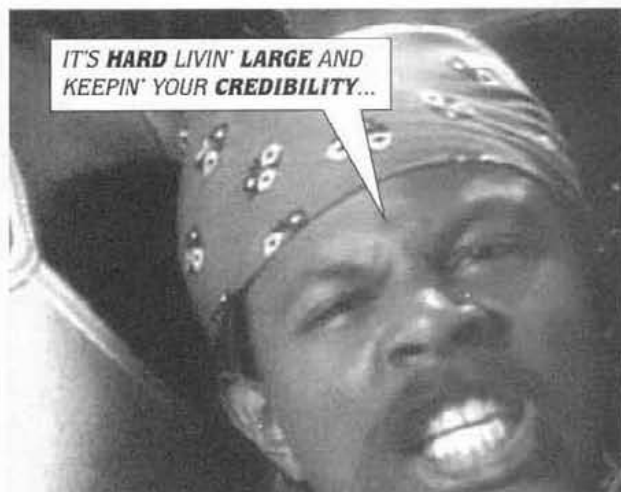








HEY, I'M **DOWN** WITH **THAT!**



IT'S **HARD** LIVIN' **LARGE** AND
KEEPIN' YOUR **CREDIBILITY...**



DAMN...



IT IS **REALLY** **QUITE**
DIFFICULT BEING **ME!**



ICE T & ICE CUBE
"IT AIN'T EASY"
WERNER, RECORDS

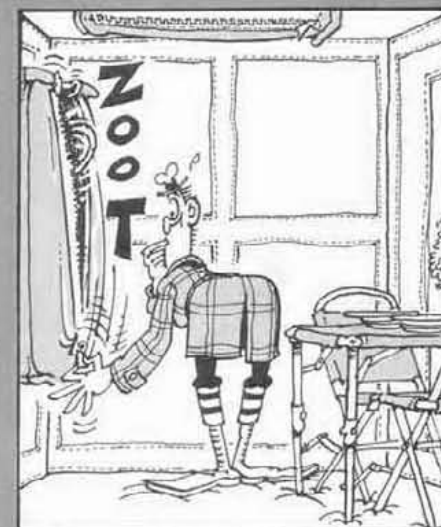
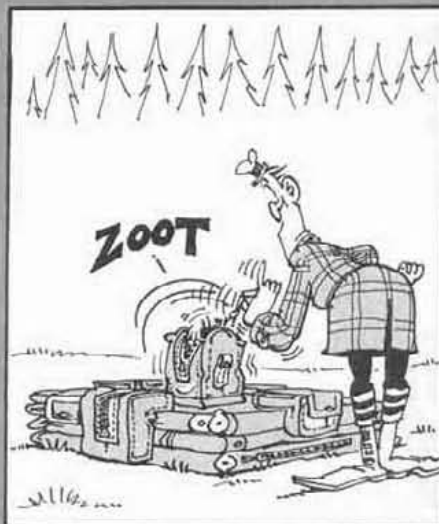
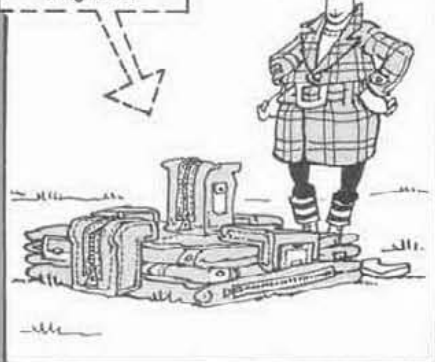


Excuse me, **Ices**.
Ready for **another** take?



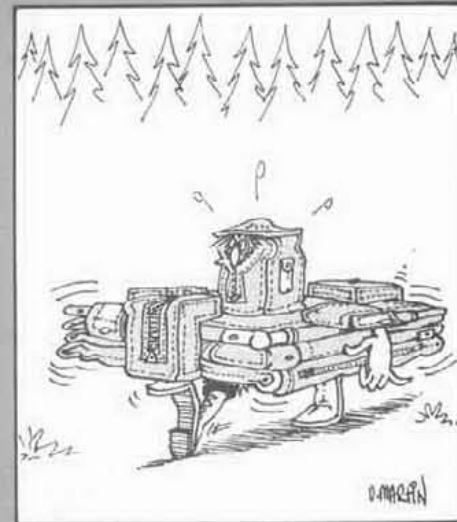
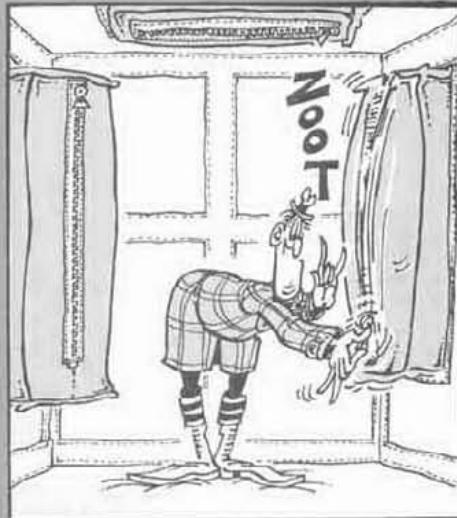
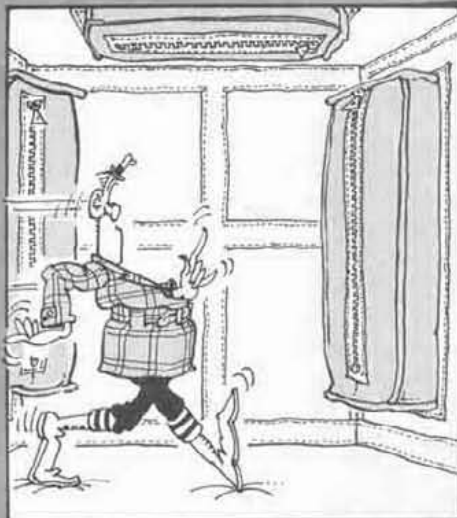


**OUTDOORSMAN
COMPLETE
ZIP-UP, FOLD-OUT
CAMPER**
Every Convenience
Imaginable!



CAMP SITE 39-B

47



(ORIGINALLY APPEARED IN MAD #152, JULY 1972)

ARTIST: DON MARTIN

COMMERCIALS WE'D LIKE TO SEE

Edgar
hadn't been
feeling well
that day...



At about five o'clock
he opened the
phone bill, the
MT&T phone bill.



He took one look at
it and suffered a
massive heart attack.
I immediately called 911.



But halfway through the
phone call before I could
give them our address,
the phone went dead.



And shortly
after, so
did my Edgar.



**DAMN
YOU,
MT&T!**



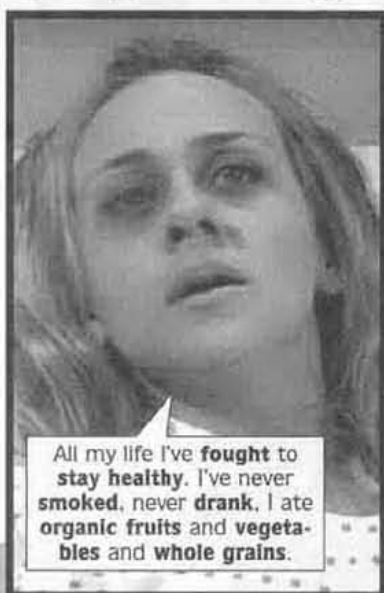
AGI-
The Reliable Choice

SECOND HAND CANCER

43



I don't understand!
How could this happen?



All my life I've fought to stay healthy. I've never smoked, never drank. I ate organic fruits and vegetables and whole grains.



I did Tai Chi and yoga, and now look at me! Lung cancer!



I know. It's so ironic, isn't it? God works in mysterious ways. I don't question.

How could I have cancer? I'm so young!

SURGEON GENERAL'S WARNING:
Since Cigarette Smoke Contains Carbon Monoxide, You Could Probably Save Lots Of Money By Sucking On Your Car's Exhaust Pipe.



"MARGINAL" ART BY: TOM BUNK

WRITERS: MAD TV



SURGEON GENERAL'S WARNING:
Athlete's Foot is About The Only
Thing You Can't Catch From Smoking.





SURGEON GENERAL'S WARNING:
Smoking By Fetuses May Result
In Injury To Pregnant Women.





SURGEON GENERAL'S WARNING:
 Stopping Smoking Now Greatly Increases The Need For Tobacco
 Farm Subsidies. What If It Be, Clean Lungs Or Lower Taxes?





SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer, Emphysema, Atherosclerosis, Heart Disease, Tuberculosis, Black Lung, Asthma, Tumors. (list continued on next pack)



I don't understand! I beat the odds.

I survived the surgery, got through chemo, I was in total remission. How could I get mouth cancer?

It's your lot in life, honey. You just have to be strong.

And I'll be there with you every step of the way.

SPPPIITTTOOOEEE!

Okay. Good-bye, Mom.

Good-bye, baby. Take care.

I don't get it.

SURGEON GENERAL'S WARNING:
Smoking In A Crowded Restaurant Greatly Increases Your Chances Of Getting Soup Poured On Your Head.



SNAPPY ANSWERS TO STUPID QUESTIONS ON THE SET OF MAD TV

Are you appearing in a
Star Trek spoof?

No. I'm just modeling the GAP's new line of ear muffs!

No, it's an XOF, the first television network for dyslexics!

Is this show on FOX?

Are you actors?

No, we're just ordinary people who use scripts in casual conversation!

Has this
show
gotten
bad
reviews?

No. TV critics always use words like "crass," "pointless" and "unpromising" to praise a new program!

Our costume department sucks!

Is that a TV camera?

No, shhhh!
It's a laser
gun! I
mate actors!

Do you think some people will be offended by this homeless skit?

Of course not!
I think ALL people
will be offended by
this homeless skit!

Are you
making
fun of
Woody
Allen?

No, we're portraying him as a profoundly disturbed, neurotic, self-absorbed, whining pedophile because we adore him!

Is that
Spy Vs.
Spy skit
animated?

No, that's guest star Robert DeNiro. It's amazing! He lost 170 pounds and became a cartoon to play the part!

Siskel & Ebert Review MADTV



ARTIST: MORT DRUCKER WRITER: AL JAFFEE